



Sheet 1 of 1

FORM PTO-1449 U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTORNEY DOCKET NO.	APPLICATION NO.
	122.1046C	08/864,762
	FIRST NAMED INVENTOR	
	Tokimori TOMITA, et al.	
LIST OF REFERENCES CITED BY APPLICANT (Use several sheets if necessary)	FILING DATE	GROUP ART UNIT
	May 29, 1997	2162

U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
	AA	4,973,952	11/27/90	MALEC ET AL.			
	AB	5,287,266	02/15/94	MALEC ET AL.			
	AC	5,295,064	03/15/94	MALEC ET AL.			

FOREIGN PATENT DOCUMENTS

		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION	
							YES	NO
	AD	05020341 A	1/29/93	JAPAN			ABST	
	AE	01102694 A	4/20/89	JAPAN			ABST	
	AF	2-111888	9/6/90	JAPAN				X
	AG	03110699 A	5/10/91	JAPAN			ABST	
	AH	04315294 A	11/6/92	JAPAN			ABST	
	AI	2-501237	4/26/90	JAPAN				X
	AJ	63-40995	2/22/88	JAPAN				X
	AK	1-99197	4/18/89	JAPAN				X
	AL	04290194 A	10/14/92	JAPAN			ABST	
	AM	3-142698	6/18/91	JAPAN			ABST	
	AN	05067274 A	3/19/93	JAPAN			ABST	

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

	AO	Copy of Office Action from the Japanese Patent Office dated September 4, 2001 (3 pages) for the corresponding Japanese Patent Application
	AP	List of Prior Art Information

EXAMINER JOHN L. YOUNG	DATE CONSIDERED 8-20-2004
*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

NOTICE OF REFERENCES CITED

APPLICANT(S)

Tomita et al.

U.S. PATENT DOCUMENTS

		DOCUMENT NO.	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
A		4,746,787	5/1988	Suto et al.	235	379	
B		5,034,596	7/1991	Utsunomiya	235	380	
C		5,144,115	9/1992	Yoshida	705	41	
D		5,287,266	2/1994	Malec et al.	705	1	

FOREIGN PATENT DOCUMENTS

		DOCUMENT NO.	DATE	COUNTRY	NAME	CLASS	SUBCLASS

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

E	Fischman; "Dahl's Store is Testing Frequent Shopper Plan"; <u>Supermarket News</u> ; v39 n38; p49(1); Sept 18, 1989; Dialog: File 148, Acc# 04112465
F	Thayer; "Database Marketing Demystified"; <u>Progressive Grocer</u> ; v68 n11; p21(6); Nov, 1989; Dialog: File 148, Acc# 04150369
G	Johnson; "Loyalty Programs Flag: Citicorp, Catalina Pull Plug on Supermarket Tests, Advanced Promotion Tech: Continues to Test Vision Value Club Supermarket Frequent-shopper Club"; <u>Advertising Age</u> ; June 17, 1991; p. 32; Dialog: File 16, Acc# 03200380
H	"Smart Card Supermarket Program Testing Consumer Promotions"; <u>Card News</u> ; v7 n8; p7(2); April 20, 1992; DIALOG: File 148, Acc# 05929981

EXAMINER

STEPHEN R. TRACS

JOHN R. YOUNG

DATE

February 15, 1999

8-20-2009

* A copy of this reference is not being furnished with this office action.
(See Manual of Patent Examining Procedure, section 707.05(a).)